
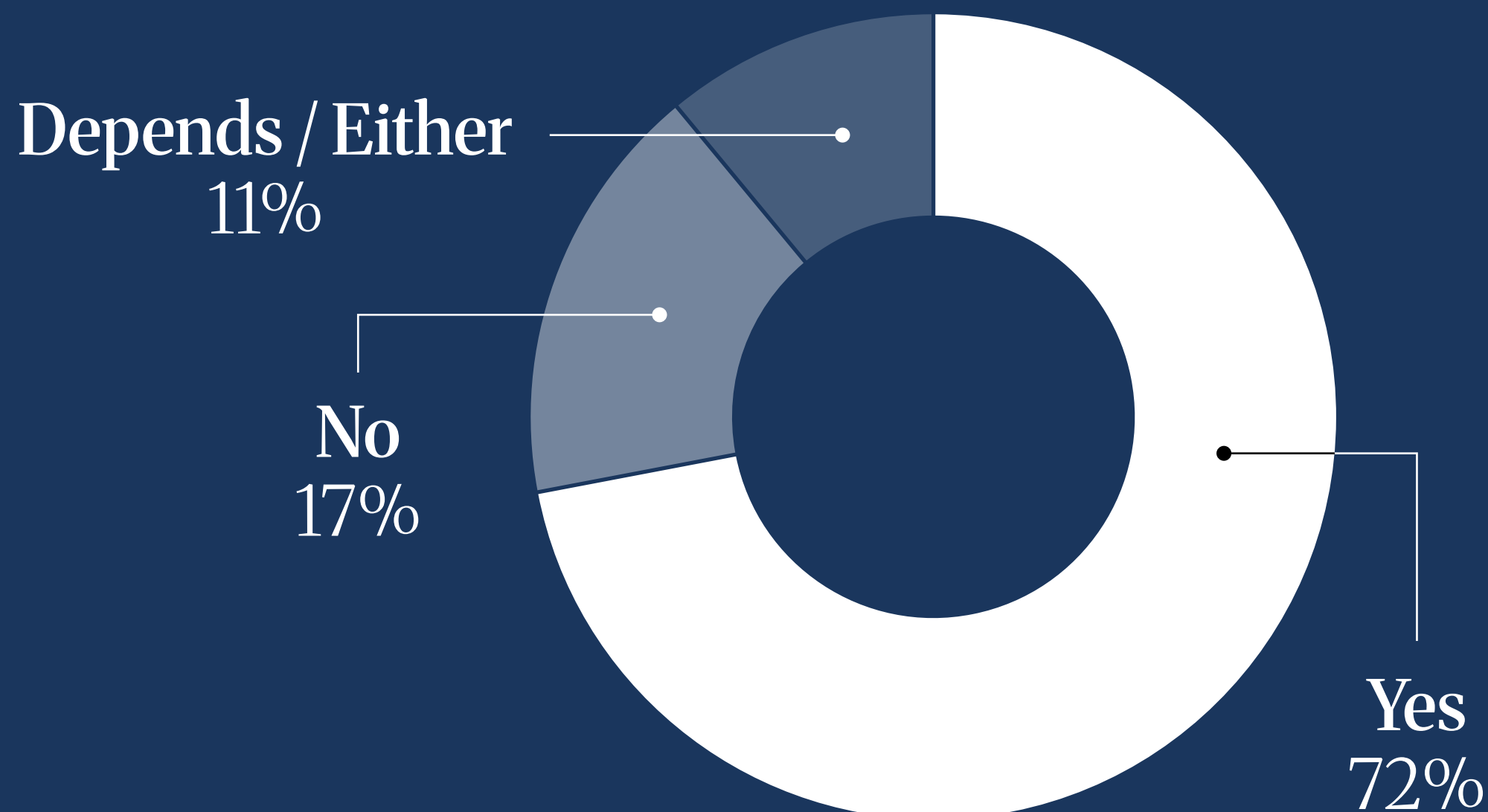


# Multi-Speaker Format Preference

Do you prefer a multi-speaker  
format (2-5 speakers per event)?

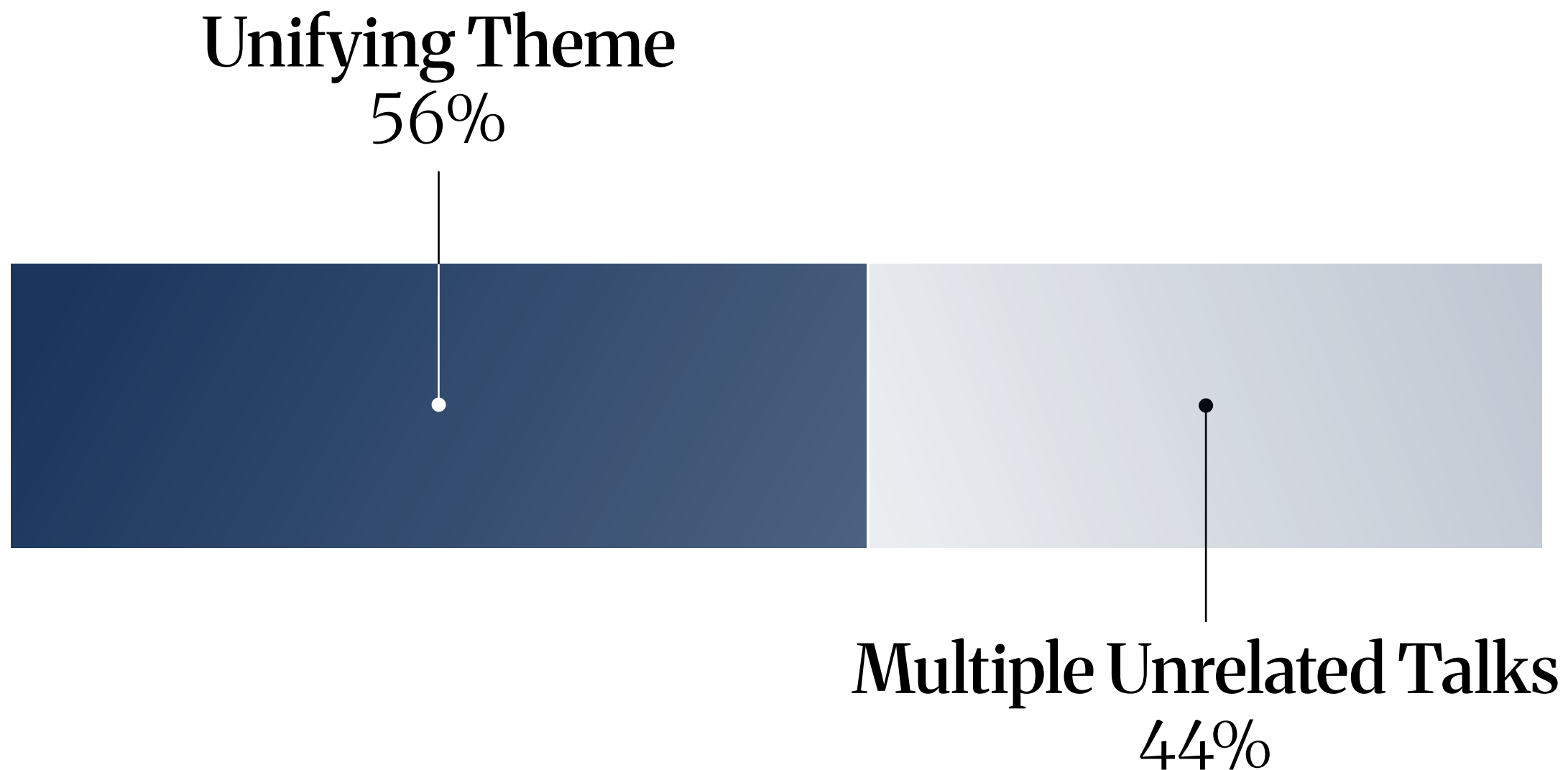


Most respondents prefer  
multi-speaker events,  
though a small group  
likes single-speaker  
or flexible formats



# Event Theme Preference

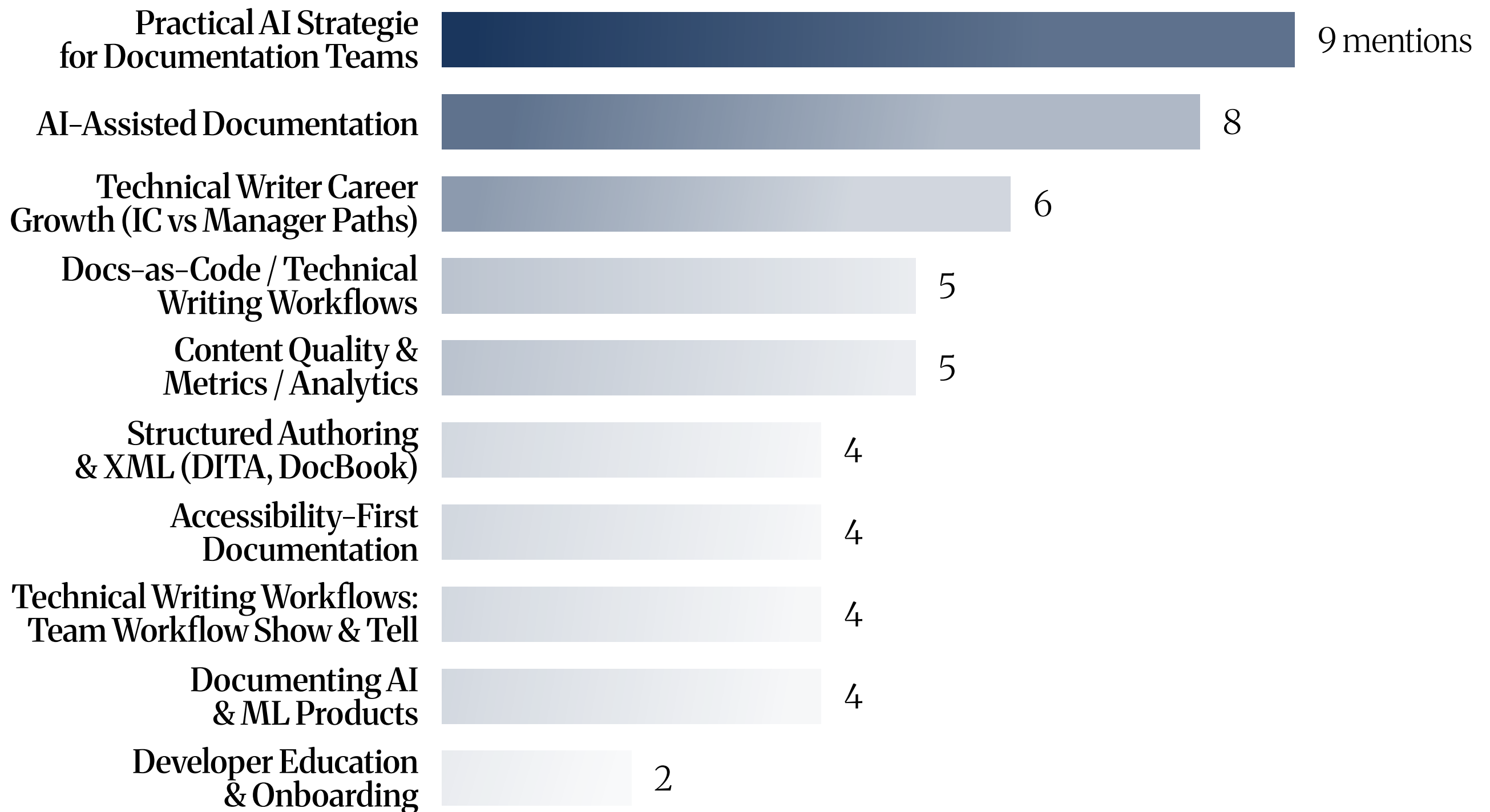
Do you prefer events with a unifying theme or multiple unrelated talks?



Slight preference for unifying themes; some attendees enjoy varied, unrelated topics



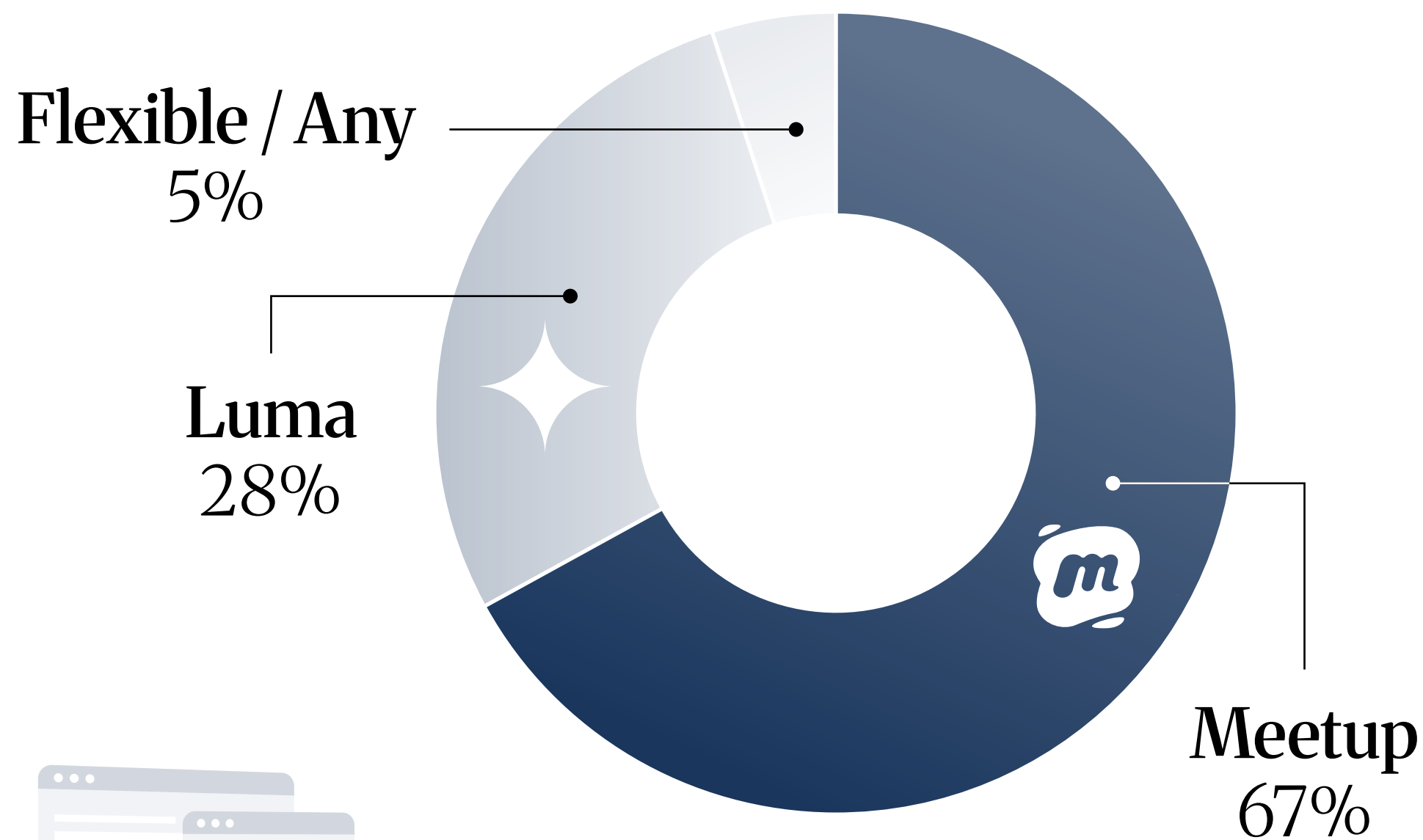
# Top Event Topics (Frequency of Mentions)



AI-focused topics dominate,  
followed by career growth  
and workflow optimization



# Platform Preference for Event Registration

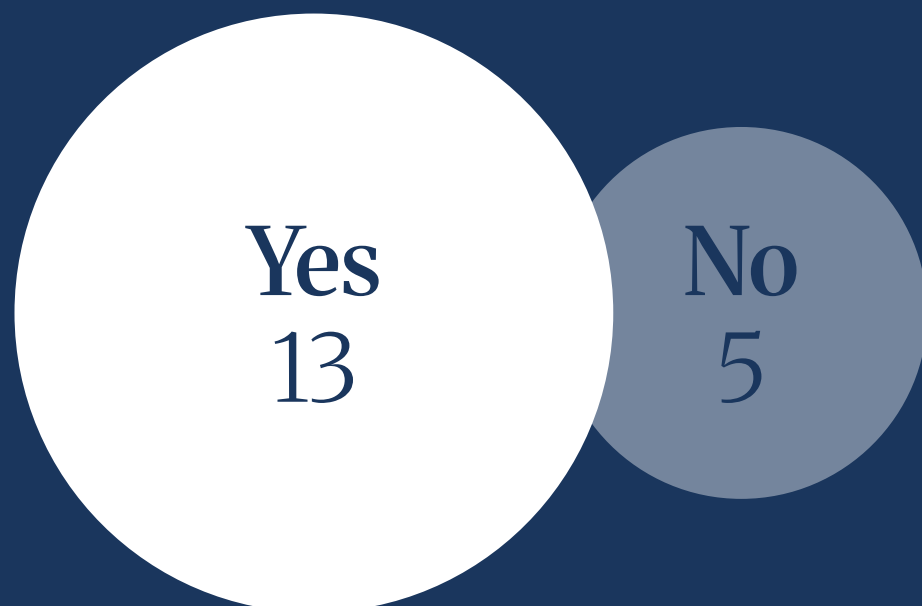


Meetup is preferred for registration

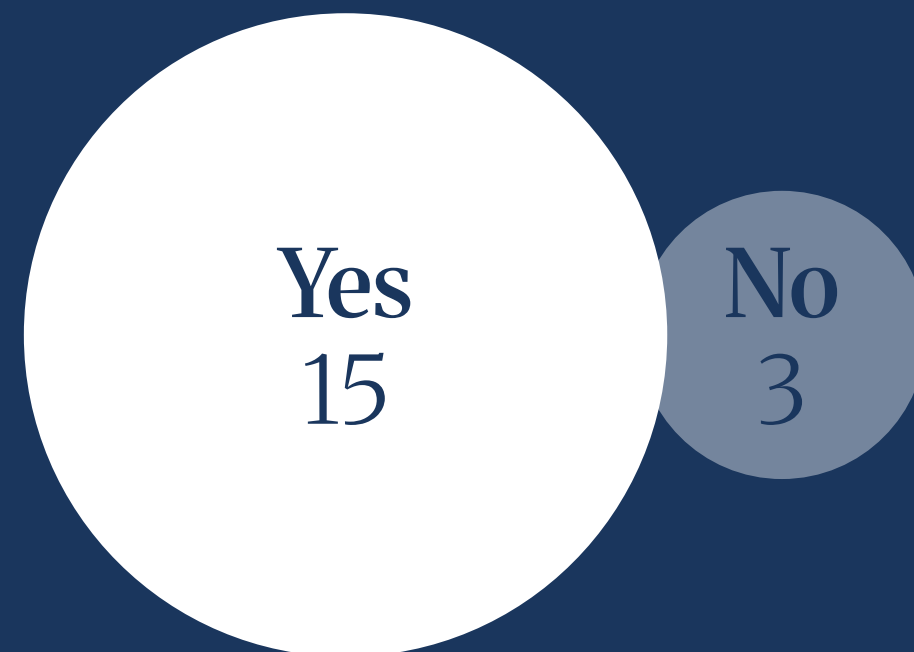


# Networking & Community Features

Structured networking before talks



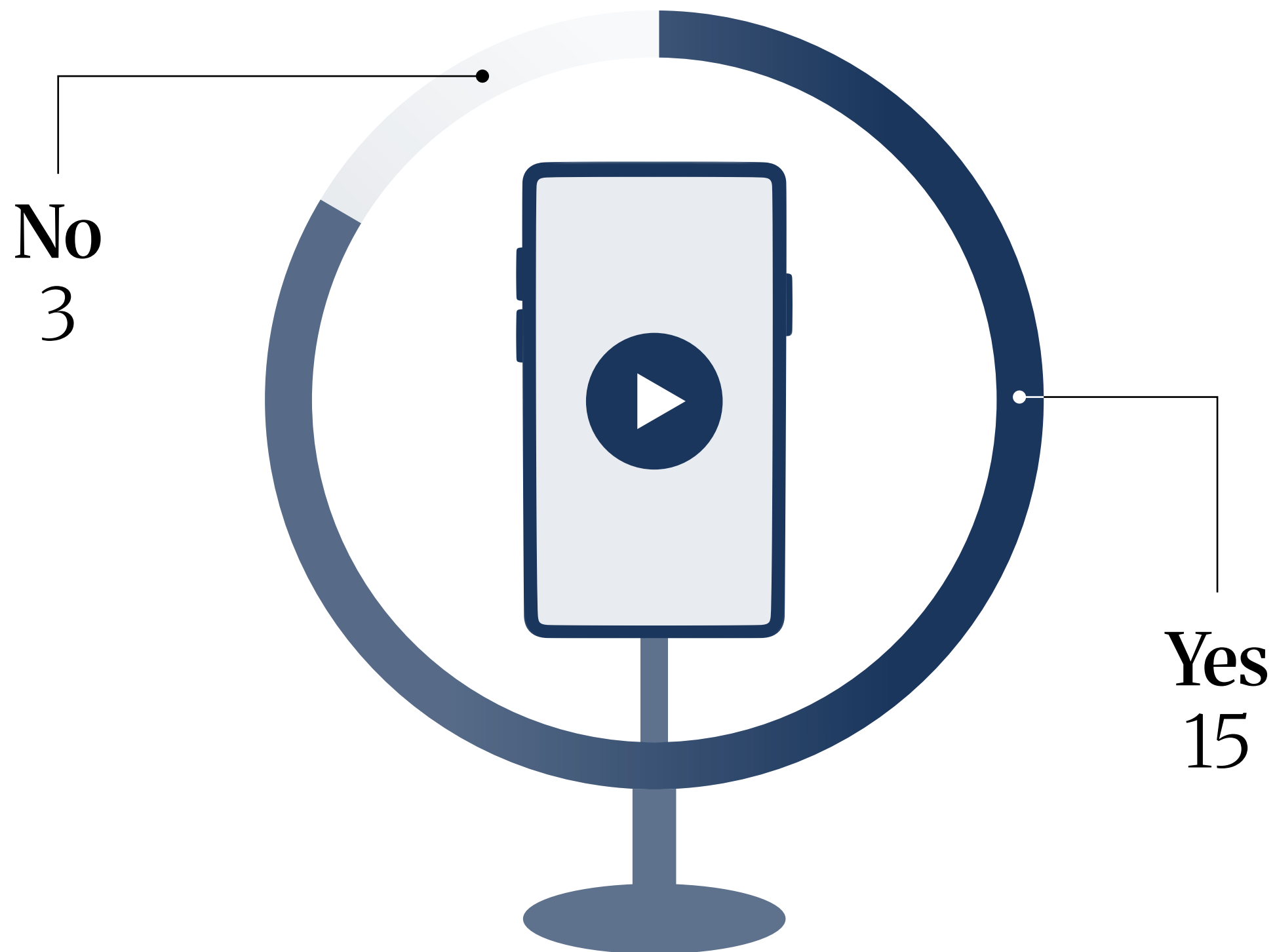
Community announcements before talks



Networking and pre-talk announcements are highly desired



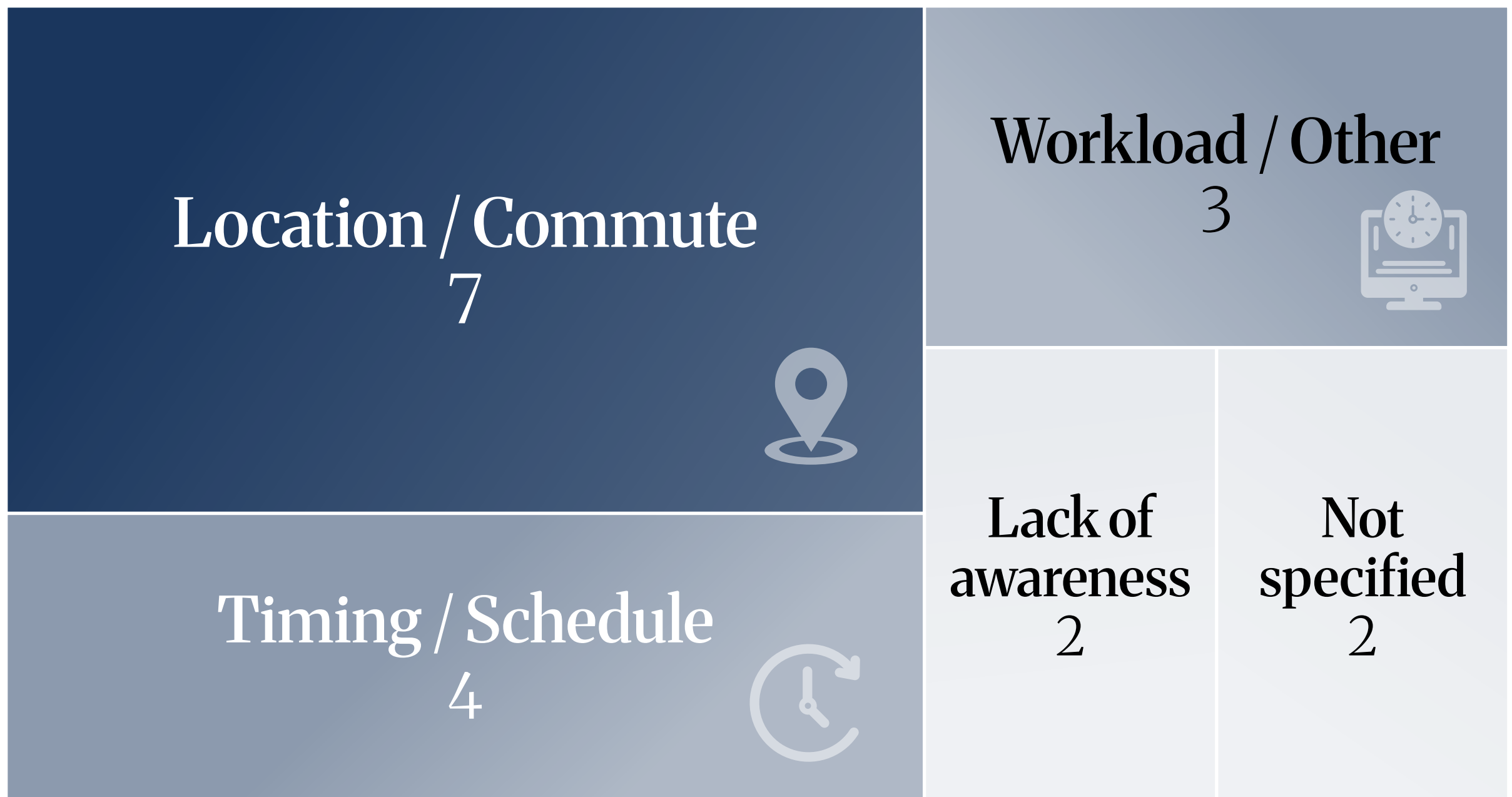
# Livestreaming Preferences



Most attendees want  
in-person events livestreamed



# Biggest Barriers to Attendance



Location and timing  
are the largest obstacles



# Key Goals for 2026

Becoming  
a better  
technical  
writer  
12

Learning  
more about  
AI tools  
10

Improving  
documentation  
systems  
10

Growing  
network  
6

Becoming  
a speaker  
or thought  
leader  
5

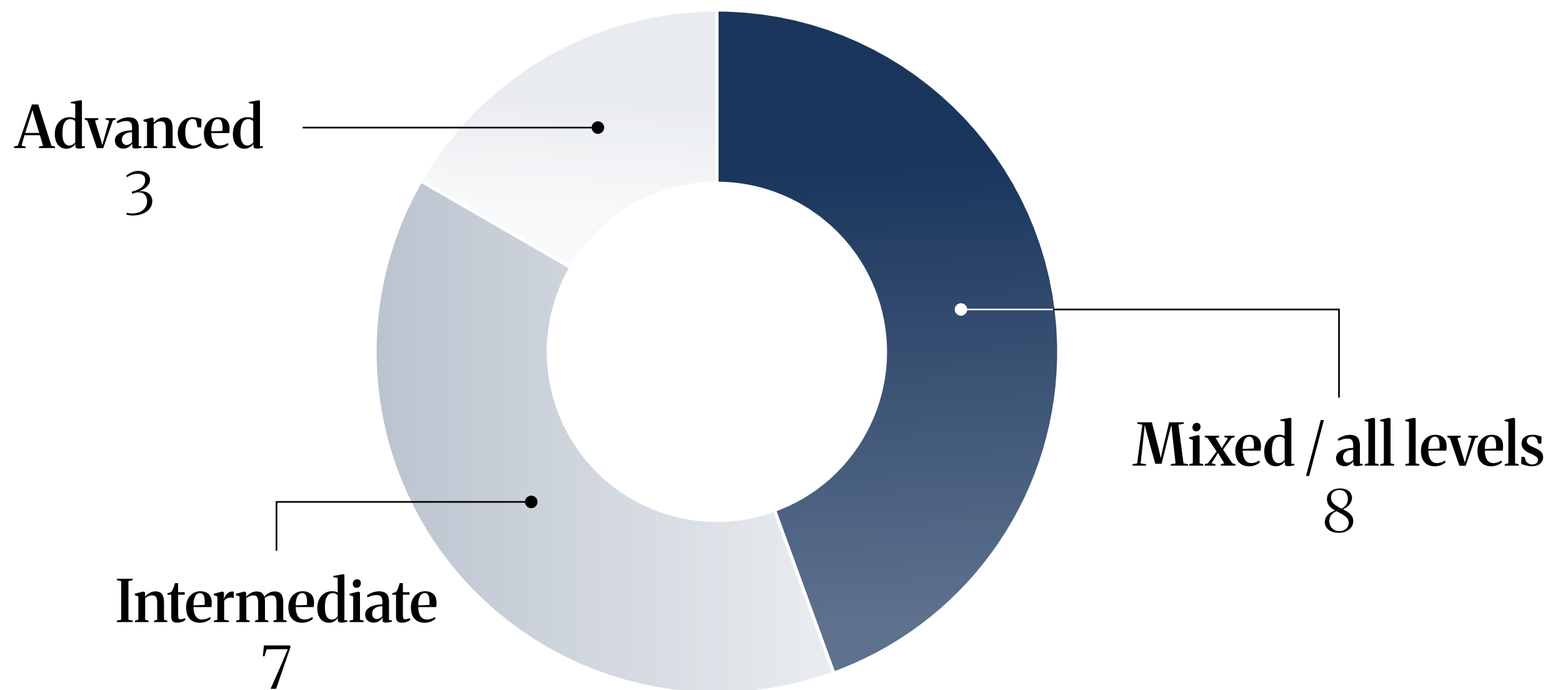
Learning  
about career  
growth or  
management  
4

Finding  
a job  
3

Skill growth, AI knowledge,  
and documentation improvement  
are top priorities



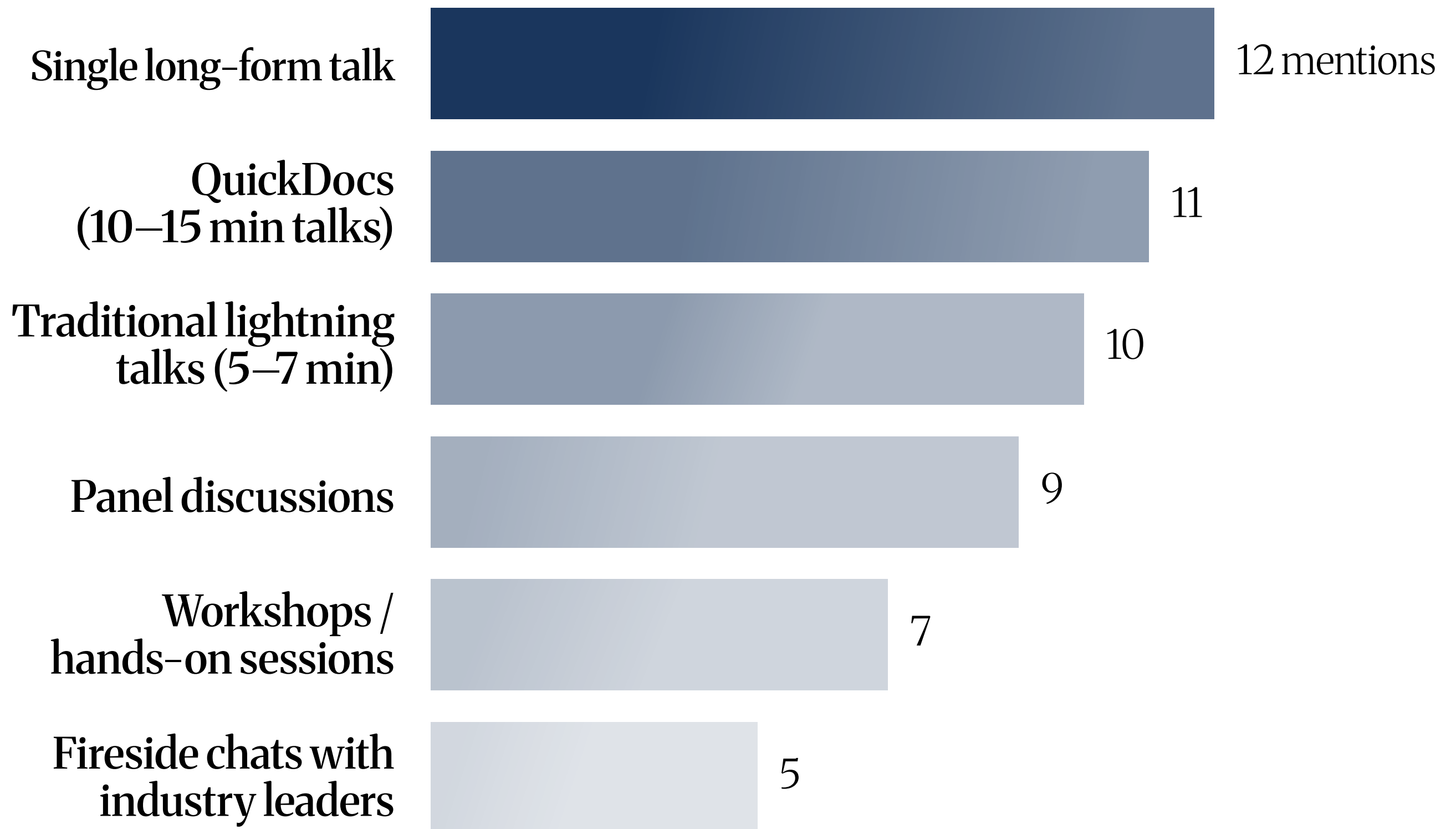
# Target Skill Level for Talks



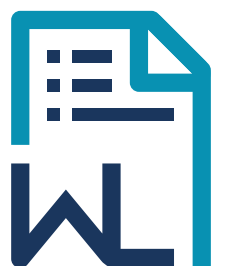
Talks should cater mostly to intermediate and mixed audiences



# Preferred Format for Talks



Flexibility is key—most attendees enjoy a mix of formats



# Top Talks (Ranked by Frequency)

5

Docs as Tests:  
No More Broken Docs

**Manny Silva**

4

Self-Healing Docs: How  
Agents are Redefining  
the Docs Pipeline

**Manny Silva**

4

Your Tech Comm  
Career Survival Kit

**Andrew Davis**

3

Scaling Documentation  
at Waymo through Sprints

**Jared Bhatti**

3

AI for the Reluctant  
Technical Writer

**Sarah Deaton**

3

Context Engineering for  
Docs Teams: Onboarding  
Humans AND AI

**Sarah Deaton**





Words n  
Logic